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IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

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**In re application of:**

MATZ, *et al.*

Group Art Unit: 3622

Application No. 10/017,111

Examiner: ALVAREZ, Raquel

Filed: December 14, 2001 Attorney Docket: BS01372

Title: "Method and System for Targeted Incentives"

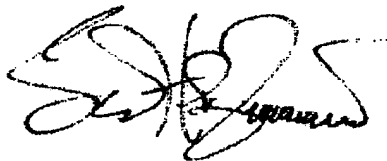
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37 C.F.R. § 1.8 CERTIFICATE OF TRANSMISSION

I hereby certify that this correspondence is being facsimile transmitted to the centralized facsimile telephone number (571) 273-8300.

Scott P. Zimmerman

Name of Person Transmitting This Paper



February 21, 2006

Date of Transmission

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**NOTICE OF APPEAL  
FROM THE EXAMINER TO THE BOARD OF PATENT  
APPEALS AND INTERFERENCES**

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**VIA FACSIMILE TO (571) 273-8300**

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The Assignee provides this Notice of Appeal in the above-identified patent application. The Assignee appeals the final rejection of all pending claims 1-4, 6-15, and 18-38. This Notice of Appeal also includes the large entity fee of \$500.00.

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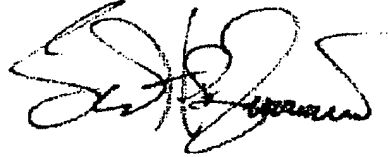
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BS01372

U.S. Application No. 10/017,111 Examiner ALVAREZ, Art Unit 3622  
Notice of Appeal and Pre-Appeal Brief Request for Review in Response to December 19, 2005 Final Office Action

If any questions arise, the Office is requested to contact the undersigned at (919) 387-6907 or [scott@wzpatents.com](mailto:scott@wzpatents.com).

Respectfully submitted,

A handwritten signature in black ink, appearing to read 'Scott P. Zimmerman', with a stylized, overlapping loop structure.

Scott P. Zimmerman  
Attorney for the Assignee  
Reg. No. 41,390